

*Non-Responsive*

**From:** Wagner, Anthony R.

**Sent:** Tuesday, May 03, 2011 4:38 PM

**To:** Liebman, Wilma B.; Solomon, Lafe E.; Cleeland, Nancy; Schiff, Robert; Colwell, John F.; Garza, Jose

**Subject:** Social media trends

There were very few new angles to the Boeing case today, notwithstanding Graham's floor speech this morning.

- The afternoon actually saw more traffic on the Reuters Twitter case than Boeing. A Littler blog lays out what Philip Gordon, the author, believes are the basic parameters we're using regarding social media and protected activity. It also claims that we are collecting cases with the intention of revisiting Register Guard.  
[http://privacyblog.littler.com/2011/05/articles/labor-relations/the-latest-from-the-nlrp-on-social-media/?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed:+WorkplacePrivacyCounsel+\(Workplace+Privacy+Counsel\)&utm\\_content=Google+Reader](http://privacyblog.littler.com/2011/05/articles/labor-relations/the-latest-from-the-nlrp-on-social-media/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed:+WorkplacePrivacyCounsel+(Workplace+Privacy+Counsel)&utm_content=Google+Reader)
- On Boeing, there was little new, mostly a rehash of the arguments already made. The letter from Boeing has not yet made it to any of the social media channels. The letter from the HELP Republicans made the rounds a bit:  
<http://help.senate.gov/newsroom/press/release/?id=0a2629be-691e-4ed7-8dc9-2f2b9a632641&groups=Ranking>
- The SC Attorney General went on Fox Business News to discuss Boeing. No new arguments:  
[http://video.foxbusiness.com/v/4674218/south-carolina-and-boeing-tee-off-on-nlrp/?playlist\\_id=87081](http://video.foxbusiness.com/v/4674218/south-carolina-and-boeing-tee-off-on-nlrp/?playlist_id=87081)

Tony Wagner

New Media Specialist | Office of Public Affairs

National Labor Relations Board (NLRB)

1099 14th Street NW, Suite 11550 | Washington, DC 20570

[anthony.wagner@nlrb.gov](mailto:anthony.wagner@nlrb.gov) | 202-273-0187 | cell: 202-375-9791

[nlrb.gov](http://nlrb.gov) | [m.nlrp.gov](http://m.nlrp.gov) | [facebook.com/NLRBpage](https://facebook.com/NLRBpage) | [@nlrb](https://twitter.com/nlrp)